

***** CALL FOR PAPERS *****

IN

**SPECIAL SESSION: INNOVATION, ENTREPRENEURSHIP &
CONTEMPORARY RESEARCH IN DATA SCIENCE**

**ICDAM-2021 INTERNATIONAL CONFERENCE ON DATA
ANALYSIS AND MANAGEMENT**

ORGANIZED JOINTLY

by

JAN WYZYKOWSKI UNIVERSITY, POLAND,

PIET (Panipat), &

IIS DEEMED TO BE UNIVERSITY (JAIPUR), INDIA

On

26 June, 2021.

RATIONALE OF THE MOTIVATION AND OBJECTIVE OF THE SPECIAL SESSION

The outbreak of COVID-19 has caused the long-term economic shutdown worldwide, which could result in more severe and prolonged downturns for world economies. The after effects have been observed in the form of increase in unemployment, industry shut-downs, transformation of logistics & supply chain systems and the most important, inclination towards digital platforms. The pandemic has opened a plethora of opportunities for young minds to explore their talents and give sustainable solutions to the existing problems.

SESSION OUTLINE

The special session will focus on current advances in the research and use of Data Science in the field of innovation and entrepreneurship. The session will provide an opportunistic forum and vibrant platform for deliberations and exchange of ideas. The session also aims to highlight the startups which can be portrayed as world leader and game changer.

SPECIFIC TOPICS OF INTEREST

Topics to be discussed in this special session include (but are not limited to) the following area:

- Interplay between Data Science and business models of diverse Sectors
- Data Science & Social Entrepreneurship
- Technology Driven Rural Entrepreneurship
- Digital Marketing for Startups
- Design Creativity & Innovation
- Design Synthesis
- Innovation & Synergy
- Concept Generation & Inspiration
- Methods & Tools for Design Creative
- Sustainable Business Strategies & Data Science Solutions

SUBMISSION PROCEDURE

Researchers and practitioners are invited to submit papers for this special theme session on **[INNOVATION, ENTREPRENEURSHIP & CONTEMPORARY RESEARCH IN DATA SCIENCE]** on or before [31-March-2021]. All submissions must be original and may not be under review by another publication. INTERESTED AUTHORS SHOULD CONSULT THE CONFERENCE'S GUIDELINES FOR MANUSCRIPT SUBMISSIONS at <https://easychair.org/conferences/?conf=icdam2021>. All submitted papers will be reviewed on a double-blind, peer review basis.

NOTE: While submitting paper in this special session, please specify [INNOVATION, ENTREPRENEURSHIP & CONTEMPORARY RESEARCH IN DATA SCIENCE] at the top (above paper title) of the first page of your paper.

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SESSION CHAIRS AND EXPERTS



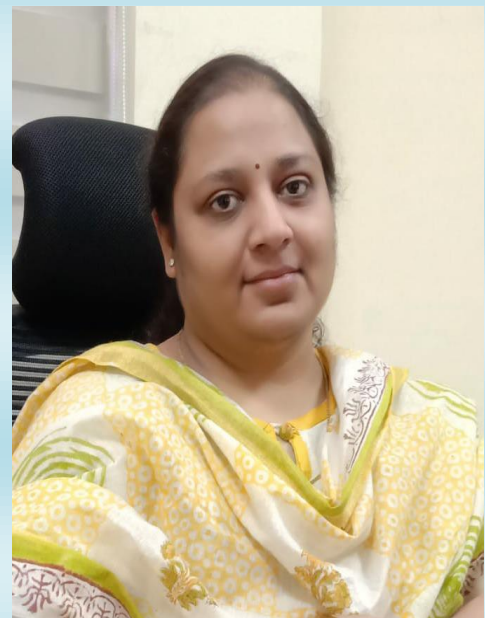
Dr. Amita Sharma
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Dr. Roopam Kothari
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Department of Management
Coordinator- IISU Incubation Centre
IIS(Deemed to be University),Jaipur



Dr. Kavya Saini
Associate Professor
International School of Informatics and
Management, Jaipur
Coordinator- E-igniters- Institute's
Innovation Cell.



Dr. Shweta Jain
Associate Professor & Dean
ICFAI Business School
The ICFAI University, Jaipur



Dr. Anju Singh
Assistant Professor
Department of Commerce
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Mr. Dhrubajyoti Majumdar
Regional Manager – HR (East)
L&T Constructions Limited, Kolkata



Mr Vivek Jha
Associate Director, KPMG, Delhi
Strategy & Policy Expert- Private Sector Development